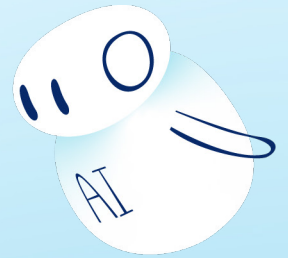




# Your Digital Principles



This guide will teach you about European Digital Rights and Principles.  
You can rely on these rights and principles in the digital world.



# Your Digital Principles

This is the European Union's plan to make sure you are **included and safe online**.





The European Union (EU) is a group of 27 countries that work together.

This leaflet will let you know about **your rights** on the internet.

The internet is a place where you can read, watch, listen, play or simply scroll through things that people from all over the world are sharing.

The EU wants to ensure that **everyone** can have fun, get information and learn online while being **safe and protected**.



# The EU wants to make sure that:

Technology and the internet in general are there to **help you learn, have fun and connect** with your friends and family.



Everyone has the **right to connect** to the internet.

Everyone has the **right to learn digital skills** at any age so that they can use the internet safely and in the best way for them.



# The EU wants to make sure that:

Students learn how to use the internet and everyone learns how **to distinguish between facts and fake news**, like stories that try to deliberately give you false information.



Everyone has the **right to fair conditions in online work**, be it a summer job, your first job after school, or a job later on in life.



The internet and technology bring **people together**, rather than divide them.



# The EU wants to make sure that:

**New technologies** like artificial intelligence, data analytics, and the Internet of Things respect everyone's rights.

**Artificial intelligence (AI)** is the technology behind features such as autocorrect, chatbots and digital assistants.

**Data analytics** makes it possible to bring together lots of data so we can understand complex issues and find solutions to them.

**The Internet of Things** connects physical objects like fridges, cars or watches to the internet through sensors and software so that you can use them at a distance, and gather data from them.

They are all great new technologies, but they still need **rules**.



# The EU wants to make sure that:

You **know** when you are interacting with **artificial intelligence and algorithms**, which some websites use to show you content, and **they do not make choices on your behalf**.

Algorithms work by using data about users to decide which content or recommendations to show them based on their preferences.



The internet helps make **democratic debate fair** so that **everyone can take part**. You are able to speak up and express your views respectfully towards others online.

# The EU wants to make sure that:

The internet is set up to make sure small businesses with **new ideas have a fair chance** at making their business successful online.



You and everyone else are **safe, secure and protected online** from content and contact that could bother you and make you feel worried, sad, angry or bullied.

**Content** you see online **matches your age and interests**, so that you feel safe using social media and visiting websites.



You have a **wide choice of services** to choose from online.



# The EU wants to make sure that:

You have the right to **privacy online** and people cannot spy on you.



You are **safe from dangerous online cyber threats** like unwanted messages, viruses, and people pretending to be you or someone else online.

**Digital devices** like phones and laptops **do not hurt the environment**, and people are able to understand the environmental impact of their devices, and to easily repair or recycle them.







This child-friendly version of the European Digital Rights and Principles has been produced in partnership with children themselves.

A group of young people from a school in Dublin, Ireland, were invited to participate in the creation of this booklet by the Centre for Children's Rights at Queen's University in Belfast, Northern Ireland.

The European Commission would like to give special thanks to: Bremore Educate Together Secondary School, students Albert, Alessia, Benison, Emily, Kingsley, Nikole, Oghale and Simon; and teacher Sarah-Jane.



Manuscript completed in January 2023

This document should not be considered as representative of the European Commission's official position.

Luxembourg: Publications Office of the European Union, 2023  
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Play the digital principles game online here!

<https://digital-strategy.ec.europa.eu/en/policies/digital-principles>



Publications Office  
of the European Union

© European Union, 2023

Print

ISBN 978-92-76-57489-7

DOI 10.2759/711326

KK-04-22-087-EN-C

PDF

ISBN 978-92-76-57465-1

DOI 10.2759/347988

KK-04-22-086-EN-N